

CURRICULUM VITAE

THE TIMES COMPREHENSIVE ATLAS OF THE WORLD

Name Occupation Date of Birth Age Place of birth Parents Current weight	The Times Comprehensive Atlas of the World Reference atlas of the world 1895 112 years old London The Times & John Bartholomew & Son Ltd 5.8 kg (6 bags of sugar)
Personal profile	<ul style="list-style-type: none"> • The Greatest Book on Earth • Very large, very detailed and very up-to-date • The world's most prestigious and authoritative atlas • Independent – apolitical and neutral • Elegant and endlessly fascinating • A publishing event
Qualifications	Produced by the world's leading atlas makers for over 100 years. Worked on by team of over 50 expert cartographers, with reference to over 500 experts and organisations worldwide
Work experience	<ul style="list-style-type: none"> • Travelled the world • Knowledge of over 200,000 place names (with alternative spellings) and geographical features • Estimated 20,000 updates to new 12th edition, including 3,500 place name changes • Holds stunning satellite images of all the continents, including Antarctica • Changes to database made every 3.5 minutes, using a 24-hour-a-day news feed • Detailed knowledge of geopolitical and geographical change • Brought out in 12 editions to date – 4 years since last edition
Professional and personal references	Trusted by: <ul style="list-style-type: none"> • Governments around the World • BBC, CNN and media organisations worldwide • UN and European Commission • Businesses and individuals • Bought by over 1 million people worldwide
Physical attributes	<ul style="list-style-type: none"> • Elegant, gold-coloured cover and slipcase • FSC (Forest Stewardship Council) paper • Biodegradable shrink-wrap



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 ATLAS OF THE WORLD**
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